



roadsurfer

Live your freedom.

[roadsurfer](#) stands for freedom, adventure, and flexibility. It is the largest outdoor travel expert in Europe that offers an ideal form of travel for individual road trips. With its core business, the rental and sale of campervans, and innovative products such as the world's first camper subscription service and the booking platform for unique private pitches and campsites, [roadsurfer spots](#), roadsurfer is developing into an ecosystem for sustainable outdoor travel.

Adventure at every corner

What makes roadsurfer special is its customer-centric approach. Before a customer sets off on their journey in one of our colourfully designed campers, they receive a vehicle briefing with explanatory videos, 360-degree images, and detailed how-to guides. The friendly and helpful staff at the stations and the competent 24-hour hotline are available to answer any individual questions.

Every camper comes with the roadsurfer Happy Bag full of surprise goodies to sweeten the start of the customer's holiday. In the boot of the campervan, there is a selection of camping equipment and a guest book so that every renter can sign and leave a wonderful memory. On the subject of customers: each campervan is named after its first holidaymaker. We do our best to ensure that our customers are satisfied, and our success is recognisable by the five-star ratings on Google, Facebook, and Trustpilot.

roadsurfer's story

The idea for roadsurfer began with five founders, who have known each other since childhood, and came to them during a camping holiday on the Atlantic coast. While one couple already had a new campervan, the other friends wanted to rent a camper. Easier said than done. As they returned home, the five could not stop wondering, "can't it be easier than this?". So they developed a concrete strategy, built a website, and launched their online booking system - the first of its kind at the time - and offered the first 25 VW T6 California buses for rent in 2016.

Within [five years](#), roadsurfer expanded into 12 European countries, opened over 50 rental stations and grew its fleet from 25 to 5,000 campers. In June 2022, roadsurfer is opening its first station in Los Angeles, California, USA.



roadsurfer

Company profile



THE ROADSURFER FLEET

The colourful roadsurfer fleet in 2022 consists of nearly 5,000 vehicles from various manufacturers and always offers the latest models. The hero camper, the classic VW "Bulli" (VW T6.1 California), embodies the feeling of freedom and adventure like no other vehicle. The roadsurfer fleet enables maximum flexibility with its compact campervans. And thanks to the [Dog Allowance](#), all roadsurfer models are two and four-legged friendly.

- [Beach Hostel](#) – VW T6 California Beach
- [Surfer Suite](#) – VW T6 California Ocean
- [Travel Home](#) – Mercedes Marco Polo
- [Camper Cabin](#) – Ford Nugget
- [Camper Cabin Deluxe](#) – Ford Nugget Plus
- [Road House](#) - Westfalia, Bürstner, Knaus, Hymer und Weinsberg
- [Camper Castle](#) – Knaus Sky Wave
- [Couple Cottage](#) – Knaus Boxlife 600
- [Family Finca](#) – Knaus Boxlife 600 (fixed high roof)

THE ROADSURFER PRODUCT RANGE

roadsurfer *rent*

Camping enthusiasts can choose the right companion for their road trip adventure from the roadsurfer rental fleet at over 50 locations in 12 countries: whether it's the iconic Bulli vibes in the VW California, glamping in the Mercedes Benz, or self-sufficient on the road in a semi-integrated motorhome.

All roadsurfer-benefits at a glance:

- Large selection of the latest models suitable for various needs
- 24-hour mobility service
- Unlimited mileage
- Rentals from the age of 18
- Free cancellation and rebooking up to 48hrs before the trip
- Ready-to-go equipment
- 2nd driver included



roadsurfer *rent*

Company profile



myroadsurfer

Dream of having your own camper van? roadsurfer offers the largest selection of the latest used vehicles in top condition with a mobility guarantee. At roadsurfer, buyers benefit from exclusive purchase advice, the best equipment, and favourable financing options.

roadsurfer **abo**

In addition to its core business of rental and sales, roadsurfer has expanded its product range with an additional offer: the **camper abo**. The lifestyle brand is launching a first-of-its-kind car subscription offer for camping vehicles. With this, roadsurfer offers campervans at a fixed monthly price, including ancillary costs for long-term rental of 3, 6, or 12 months, and closes the gap between short-term rental and long-term commitment.

roadsurfer **spots**

In 2021, roadsurfer launched a further innovative product. www.spots.roadsurfer.com is the **booking platform for unique and private camping pitches and campsites**. Anyone travelling with a campervan, their own motorhome, or a tent will now find exceptional overnight accommodation at unique camping pitches and campsites. Far away from the crowds, on a vineyard, in the forest, on the beach, or on a farm.



roadsurfer spots became the leading booking platform for private campsites and pitches already in the first business year of 2021. In 2022, roadsurfer launched an app for [iOS](#) and [Android](#) devices.





FACTS

Management	Markus Dickhardt (CEO), Dr. Susanne Dickhardt, Christoph Niemann, Stephe Niemann, and Jean-Marie Klein
Headquarters	Munich
Founded	2016
Employees	500+
Locations	<p>Germany: Berlin, Bochum, Bremen, Dresden, Frankfurt, Freiburg-Basel, Hamburg, Hanover, Cologne-Bonn, Düsseldorf, Constance, Leipzig, Mainz, Munich, Nuremberg, Stuttgart, Trier</p> <p>France: Aix-Marseille, Bordeaux, Genf-Pays de Gex, Lyon, Nantes, Paris, Toulous</p> <p>Spain: Barcelona, Bilbao, Madrid, Malaga, Seville, Valencia</p> <p>Portugal: Faro, Lisbon, Porto</p> <p>Austria: Graz, Vienna</p> <p>Italy: Milan, Rome, Turin</p> <p>Belgium: Antwerp, Brussels</p> <p>England: London</p> <p>Scotland: Edinburgh</p> <p>Switzerland: Zurich</p> <p>Sweden: Malmö, Stockholm</p> <p>Netherlands: Amsterdam, Rotterdam</p> <p>USA: Los Angeles</p>
Website	https://roadsurfer.com/en-gb/
Media Center	https://roadsurfer.com/de-de/media-center/
Press contact	Victoria Mey Senior Public Relations Manager v.mey@roadsurfer.com

CONTACT PERSONS FOR INTERVIEWS



**Dr. Susanne Dickhardt,
Founder & Managing Partner**

After studying literature and media studies in Marburg, Susanne Dickhardt worked for various media companies in the print, radio, and TV sectors as an editor and press officer - including RTL Hessen, FFH and, Marburger Neue Zeitung. She headed the press department of Mainstream Media AG, which operates numerous paid-TV channels, until 2012. During this time, Susanne completed her doctorate at the Marburg Chair of European Ethnology on "The Spanish Cinema of Women" and held a lecturing position at the University of Marburg. After her first parental leave, she built the editorial team for the music portal SchlagerPlanet.com and was responsible for press relations for Shobbits GmbH. After her second parental leave, she decided to become self-employed and founded roadsurfer GmbH as its first managing director in 2016. Today, Susanne Dickhardt is in charge of Customer Success and Brand Communication at the company.



**Markus Dickhardt,
Founder & CEO**

Markus Dickhardt studied International Business Management at San Diego State University in California as a tennis scholarship holder before co-founding OneTwoSocial, a leading social media marketing agency that he helped build and manage the company's overall strategy. Today, as CEO of roadsurfer, Markus Dickhardt is responsible for the company's strategic development, among other things.