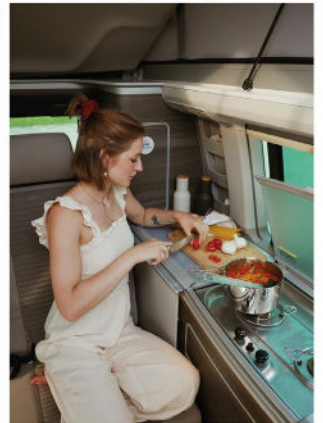




roadsurfers

Live your freedom.

PRESS KIT



roadsurfer

PRESS KIT



Freedom, adventure and flexibility for all! As the largest campervan and motorhome expert in Europe, [roadsurfer](#) is on a mission to revolutionise travel for everyone.

With campervan rental and sales at the core of the business, roadsurfer is quickly expanding into new territories with the world's first campervan and motorhome subscription service (only available for German customers) and a unique campsite booking platform ([roadsurfer spots](#)), as well as developing an ecosystem for sustainable outdoor holidays.

ADVENTURE AT EVERY TURN

roadsurfer understands the time and effort that goes into planning the perfect road trip, which is why they put customers at the heart of everything they do.

With friendly, knowledgeable, and helpful staff at all roadsurfer stations and a 24-hour hotline available, there's always someone on hand to answer renters' questions. But for added reassurance, renters also receive a comprehensive explanatory video, 360-degree pictures, and detailed how-to guides for their chosen model.

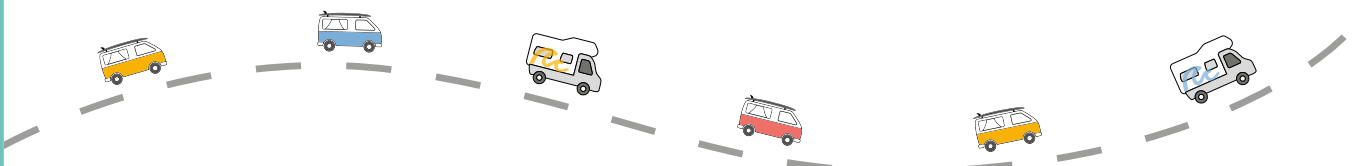
Every vehicle also benefits from essential camping equipment to help ensure renters have everything they need and more for their trip. There's even a guest book in every vehicle so travellers can share details of their road trip.

And for an even more personalised touch, every camper bears the name of its very first holidaymaker. A special tradition well-received by customers and backed by numerous five-star ratings on Google, Facebook and Trustpilot.

THE ROADSURFER STORY

roadsurfer is the brainchild of five childhood friends, whose difficulties finding the perfect camper to hire on a group camping trip along the Atlantic coast led them to question, 'How do we make this easier?'

Following the trip, they put together a concrete strategy, built a website with an online booking system, the first of its kind, and launched in 2016, offering 25 VW T6 California campervans for hire.



roadsurfer

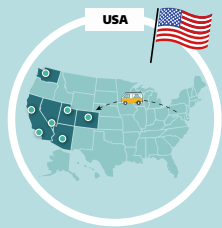
PRESS KIT



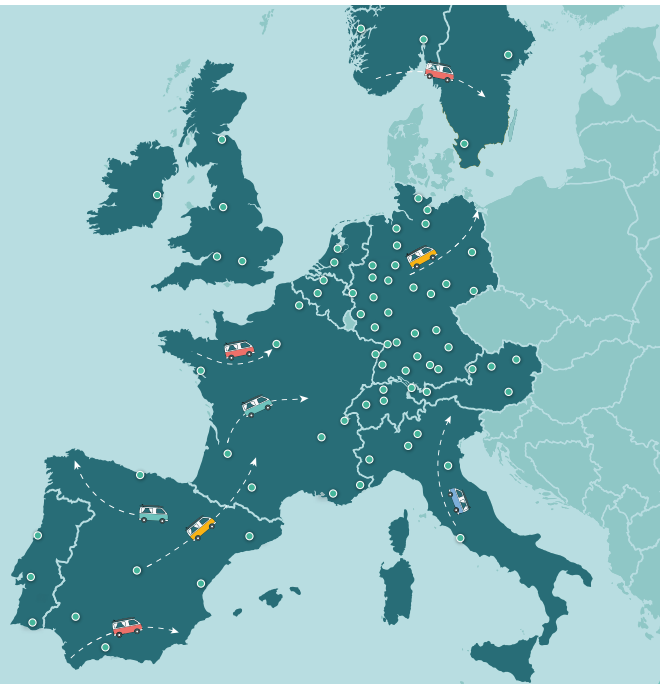
ROADSURFER LOCATIONS

In just eight years, roadsurfer has expanded into 16 European countries, opened over 90 rental stations, and expanded its fleet from 25 to around 10,000 campervans, motorhomes and RVs.

In June 2022, roadsurfer opened its first station in the USA in Los Angeles. This was followed by stations in San Francisco and Las Vegas, as well as in Vancouver and Calgary in Canada. In 2025, even more US stations were added in Seattle, Denver, Salt Lake City and Phoenix.



roadsurfer



THE ROADSURFER FLEET

With over 10,000 campervans, motorhomes and RVs available, it's easy to find the perfect road trip companion. From compact yet quirky classic VW campervans to fully equipped sprinter-type campervans and even larger motorhomes and RVs, there is something for every kind of traveller.

Every vehicle available for hire is **dog-friendly** and comes equipped with **camping essentials**, so travellers are all set for adventure.

Adventuring On Together

In 2025, roadsurfer was announced as the exclusive launch partner of **the new VW California**, a redesigned version of the iconic VW camper.

roadsurfer

THE ROADSURFER PRODUCT RANGE



roadsurfer *rent*

roadsurfer offers maximum flexibility when it comes to campervan and motorhome hire. Alongside a wide range of models, unlimited mileage, and a free second driver, they offer pick-up and drop-offs at 90 stations worldwide and a flexible booking and cancellation policy. Every model is dog-friendly and equipped and ready to go, benefitting from a kitchen box, camping table and chairs and essential camping accessories.

While 24/7 breakdown assistance, as well as digital customer service options, gives travellers complete peace of mind.

myroadsurfer

With a huge selection of high-quality, nearly new campervans and motorhomes available for sale, My roadsurfer offers people **the chance to own their dream camper.**

Making it easier for everyone to find their perfect model, customers can purchase online or in-person at a local roadsurfer station. On top of that, roadsurfer offers flexible financing and a unique try-before-you-buy option.

roadsurfer offers vehicles for sale in the United Kingdom, Germany, the Netherlands, Switzerland and France.

roadsurfer *spots*

roadsurfer spots is a free app, available on **iOS** and **Android** devices, designed to simplify finding unique camping pitches in Europe and planning the perfect road trip.

From farm stays to beachside spots, there is a pitch for every kind of adventurer. Plus, the route planner makes planning the perfect road trip easier with over 100 ready-made route recommendations or the option to plan a bespoke trip.



roadsurfer *abo*

Only available for German customers, roadsurfer subscription is **the first camping vehicle subscription service.**

Offering campervans and motorhomes for long-term rentals of 3, 6, or 12 months, it offers the perfect compromise between short-term hire and a long-term commitment.

The subscription is fully flexible and can be shared with friends and family.

roadsurfer

COMPANY FACTS



MANAGEMENT

Markus Dickhardt (CEO), Dr. Susanne Dickhardt, Christoph Niemann, Stephe Niemann, and Jean-Marie Klein

COMPANY HEADQUARTERS

Munich, Germany

FOUNDED

2016

EMPLOYEES

1000+

LOCATIONS

Austria: Bregenz, Graz, Innsbruck, Linz, Salzburg, Vienna

Belgium: Antwerp, Brussels

Canada: Calgary, Vancouver

England: Bristol, London, Manchester

France: Aix-Marseille, Bordeaux, Genf-Pays de Gex, Lille, Lyon, Nantes, Nizza-Gattières, Paris, Paris Airport (CDG), Strasbourg, Toulouse

Germany: Aachen, Augsburg, Berlin (2x), Bielefeld, Bochum, Bremen, Dresden, Duisburg, Erfurt, Frankfurt, Freiburg-Basel, Hamburg, Hanover, Heidelberg, Kassel, Karlsruhe, Kiel, Cologne-Bonn, Cologne-Düsseldorf, Constance, Leipzig, Lübeck, Mainz, Munich, Nuremberg, Regensburg, Stuttgart, Trier, Ulm, Würzburg

Ireland: Dublin

Italy: Bergamo, Bologna, Florence, Milan, Rome, Turin, Venice

Norway: Bergen, Oslo

Portugal: Faro, Lisbon, Porto

Scotland: Edinburgh

Spain: Barcelona, Bilbao, Madrid, Málaga, Seville, Valencia

Sweden: Gothenburg, Malmö, Stockholm

Switzerland: Bern, Zurich

The Netherlands: Amsterdam, Rotterdam

USA: Denver, Las Vegas, Los Angeles, Phoenix, Salt Lake City, San Francisco, Seattle

WEBSITE

roadsurfer.com/uk/

MEDIA CENTER

roadsurfer.com/uk/press/

PRESS CONTACT

roadsurfer@p1communications.com

roadsurfer

CONTACTS FOR INTERVIEWS



DR. SUSANNE DICKHARDT

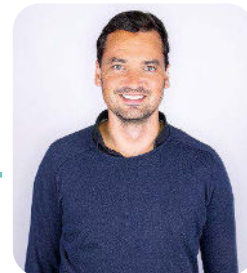
Founder & Managing Partner

After studying literature and media sciences in Marburg, Susanne Dickhardt worked as an editor and press officer at various media outlets, including RTL Hessen, FFH and the Marburger Neue Zeitung in print, radio and TV sectors.

She then moved to Mainstream Media AG as head of the press department while completing her doctorate at the Marburg Chair of European Ethnology on 'The Spanish Cinema of Women' and lecturing at the University of Marburg.

After taking parental leave with her first child, she joined the editorial team of the music portal SchlagerPlanet.com and was responsible for press relations for Shobbits GmbH. Following her second parental leave, she founded roadsurfer GmbH, becoming its first managing director in 2016.

Today, Susanne Dickhardt is CXO for Marketing, Sales, CX and Customer Service at roadsurfer.



MARKUS DICKHARDT

Founder & CEO

Markus Dickhardt studied International Business Management on a tennis scholarship at San Diego State University in California before co-founding OneTwoSocial, a leading social media marketing agency.

Today, the father of two is the CEO of roadsurfer and is responsible for the strategic development of the company.

