



# *roadsurfer*

Live your freedom.

## PRESS KIT





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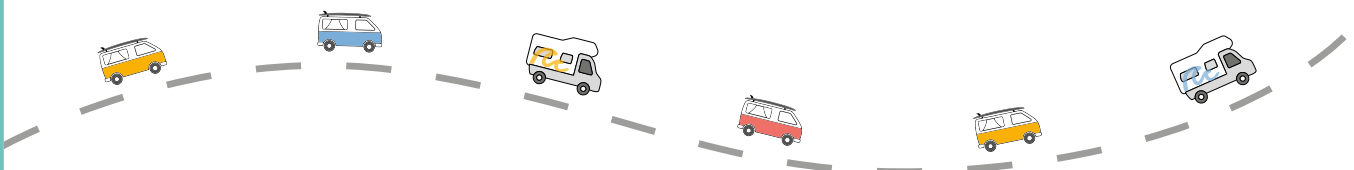
Freedom, adventure, and flexibility start with the open road. As the world's leading camper van travel company, [roadsurfer](#) gives travelers everything they need to create unforgettable road trip experiences. Combining transportation and accommodations in one, our camper vans turn every journey into part of the adventure. With camper van rentals and sales at the core of the business, roadsurfer continues to expand into new markets with the world's first camper van and RV subscription service (currently available in Germany) and [roadsurfer spots](#), a unique campsite booking platform, while building a comprehensive ecosystem for sustainable outdoor travel.

### ADVENTURE AT EVERY TURN

roadsurfer understands the time and effort that goes into planning the perfect road trip, which is why customers are at the heart of everything we do. With friendly, knowledgeable staff at every roadsurfer location and 24/7 support available, there's always someone on hand to answer renters' questions. For added peace of mind, renters receive a comprehensive walk-through video, 360-degree vehicle photos, and detailed how-to guides for their chosen model. Every vehicle comes fully equipped with essential camping gear, ensuring travelers have everything they need for the journey ahead. There's even a guest book in every vehicle where travelers can share stories and recommendations from their road trips. The fact that this unique van-life experience resonates so strongly with our customers is reflected in the many five-star reviews we've received on Google, Facebook, and Trustpilot.

### THE ROADSURFER STORY

roadsurfer is the brainchild of five childhood friends who met during a camping trip along the Atlantic Coast. While one couple arrived in a brand-new camper van, the others wanted to rent one instead. Easier said than done. Back home, the question, „*Surely this could be simpler?*“ stayed with them. They developed a clear strategy, built a website and their own online booking platform, which was among the first of its kind at the time, and in 2016 offered their first 25 VW T6 California camper vans for rent.



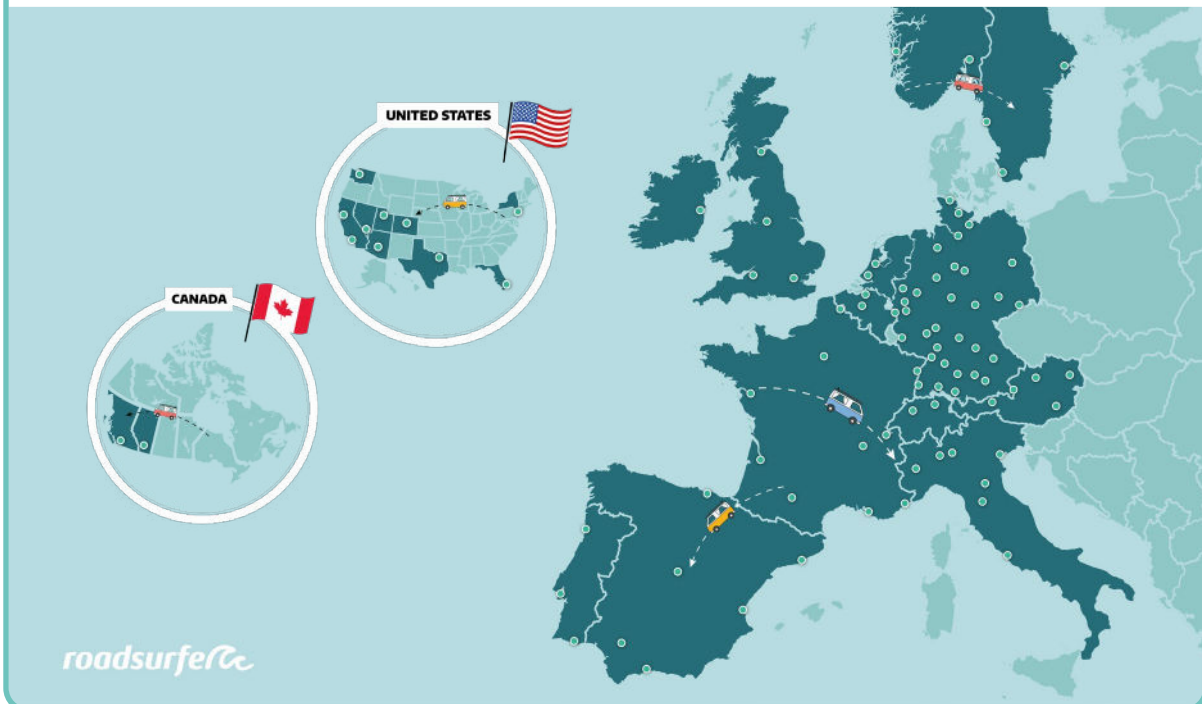


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### ROADSURFER LOCATIONS

Since its founding, roadsurfer has expanded across 16 European countries, opened nearly 100 rental locations, and grown its fleet from 25 vehicles to around 10,000 camper vans and RVs. In June 2022, roadsurfer opened its first North American location in Los Angeles, California, followed by additional locations across the United States and Canada.



### THE ROADSURFER FLEET

Travelers can choose the perfect vehicle for their road trip adventure from the roadsurfer rental fleet, available at nearly 100 locations across 16 countries. Whether it's the classic camper van experience, a self-sufficient Sprinter van, or a fully equipped RV, there's a vehicle to match every travel style. The colorful roadsurfer fleet includes more than 10,000 vehicles from a variety of leading manufacturers, featuring the latest models and innovations. The flagship VW T6.1 California (only available in European rental locations) embodies the spirit of freedom and adventure and serves as an icon of the roadsurfer fleet. Thanks to a dog-friendly flat rate, all roadsurfer vehicles welcome both two- and four-legged travelers.



## THE ROADSURFER PRODUCT RANGE



### **roadsurfer** *rent*

roadsurfer offers maximum flexibility when it comes to camper van and RV rentals. In addition to a wide selection of vehicles, unlimited miles, and a free additional driver, roadsurfer provides pick-up and drop-off options at nearly 100 locations worldwide, along with flexible booking and cancellation policies. Every nearly new vehicle comes road-trip ready and equipped with all the essential camping gear. While on the road, customers benefit from 24/7 mobility guarantee, digital support tools, and personalized customer service.

### **roadsurfer** *abo*

With the **camper van subscription** program available across Germany, roadsurfer introduced the world's first subscription service for recreational vehicles. Customers can enjoy a camper van at a fixed monthly price that includes all additional costs, with flexible terms of 3, 6, or 12 months. The service bridges the gap between short-term rentals and long-term ownership, offering maximum flexibility and the option to share the vehicle with family and friends.

### **myroadsurfer**

For those **ready to own their own camper van**, roadsurfer offers a wide selection of gently used camper vans and RVs from leading manufacturers across select European countries. With expert guidance available both online and in person, customers can find the model that best fits their needs. Buyers also benefit from premium features, flexible financing options, and the opportunity to try before they buy through rental or subscription programs.

### **roadsurfer** *spots*

In 2021, roadsurfer launched another innovative product: **roadsurfer spots**, an app for discovering hand-picked campsites and unique overnight stays across Europe. Whether at a vineyard, olive grove, or lakeside retreat, hosts open their private properties to camper van travelers. The app also features carefully selected campgrounds in beautiful natural settings, complete with amenities and dining options. Thanks to its built-in route planner and Google Maps integration, travelers can plan an entire road trip within the app using more than 100 curated route recommendations or a fully customized itinerary. The app is available for both [iOS](#) and [Android](#) devices.





## COMPANY FACTS



### MANAGEMENT

Markus Dickhardt (CEO), Dr. Susanne Dickhardt, Christoph Niemann, Stephie Niemann, and Jean-Marie Klein

### COMPANY HEADQUARTERS

Munich, Germany

### FOUNDED

2016

### EMPLOYEES

1000+

### LOCATIONS

Around 100 vehicles across the UK, Europe and North America.

**Austria:** Graz, Innsbruck, Linz, Salzburg, Vienna

**Belgium:** Antwerp, Brussels

**Canada:** Calgary, Vancouver

**England:** Bristol, London, Manchester

**France:** Aix-Marseille, Bordeaux, Geneva, Lille, Lyon, Nantes, Nizza-Gattières, Paris, Paris Airport (CDG), Strasbourg, Toulouse

**Germany:** Aachen, Augsburg, Berlin (2x), Bielefeld, Bochum, Bonn, Braunschweig, Bremen, Dresden, Duisburg, Erfurt, Flensburg, Frankfurt, Freiburg-Basel, Hamburg (2x), Hannover, Heidelberg, Kassel, Karlsruhe, Kiel, Cologne-Bonn, Cologne-Düsseldorf, Constance, Leipzig, Lindau, Lübeck, Mainz, Munich, Nuremberg, Regensburg, Stuttgart, Trier, Ulm, Würzburg

**Ireland:** Dublin

**Italy:** Bergamo, Bologna, Florence, Milan, Rome, Turin, Venice

**Norway:** Bergen, Oslo

**Portugal:** Faro, Lisbon, Porto

**Scotland:** Edinburgh

**Spain:** Barcelona, Bilbao, Madrid, Málaga, Seville, Valencia

**Sweden:** Gothenburg, Malmö, Stockholm

**Switzerland:** Bern, Zurich

**The Netherlands:** Amsterdam, Rotterdam

**USA:** Dallas, Denver, Las Vegas, Miami, New York, Los Angeles, Phoenix, Salt Lake City, San Francisco, Seattle

### VEHICLES

10,000+ camper vans and RVs available for rent, purchase or subscription

### WEBSITE

[roadsurfer.com](https://roadsurfer.com)

### MEDIA CENTER

[roadsurfer.com/press/](https://roadsurfer.com/press/)

### PRESS CONTACT

OutsidePR  
[roadsurfer@outsidepr.com](mailto:roadsurfer@outsidepr.com)



## CONTACTS FOR INTERVIEWS



### DR. SUSANNE DICKHARDT

#### Founder & Managing Partner

After studying Literature and Media Studies, Susanne Dickhardt worked at various media companies and most recently headed the press department of a television company. Following parental leave after the birth of her second child, the mother of two decided to become self-employed and in 2016 founded roadsurfer GmbH as its first Managing Director - today the world's leading provider of campervan travel. As CXO, Susanne Dickhardt is responsible for Marketing, Sales, Customer Experience and Customer Service.



### MARKUS DICKHARDT

#### Founder & CEO

Markus Dickhardt studied International Business Management on a tennis scholarship at San Diego State University in California before co-founding OneTwoSocial, a leading social media marketing agency. Today, the father of two is the CEO of roadsurfer and is responsible for the strategic development of the company.

