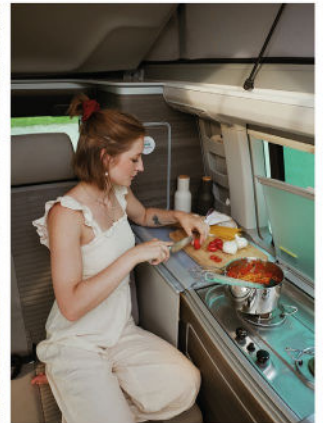




roadsurfer

Live your freedom.

PRESS KIT





PRESS KIT



Freedom, adventure and flexibility for all! As the world's leading provider of campervan travel, [road-surfer](#) offers the perfect foundation for personalised road trips. Campervans provide a unique combination of mobility and accommodation, turning the journey itself into the destination.

With campervan rental and sales at the core of the business, roadsurfer is quickly expanding into new territories with the world's first campervan and motorhome subscription service (only available for German customers) and a unique campsite booking platform ([roadsurfer spots](#)), as well as developing an ecosystem for sustainable outdoor holidays.

ADVENTURE AT EVERY TURN

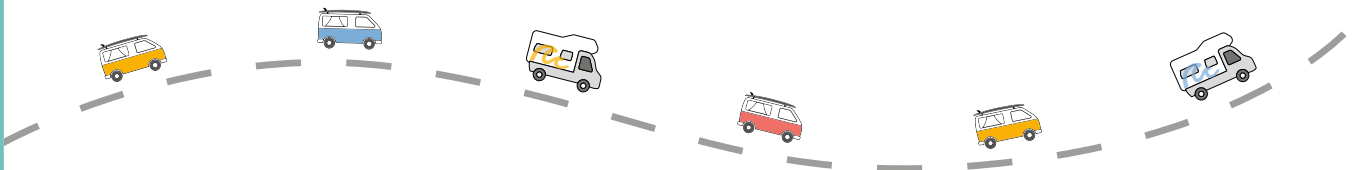
roadsurfer understands the time and effort that goes into planning the perfect road trip, which is why they put customers at the heart of everything they do.

With friendly, knowledgeable, and helpful staff at all roadsurfer stations and a 24-hour hotline available, there's always someone on hand to answer renters' questions. But for added reassurance, renters also receive a comprehensive explanatory video, 360-degree pictures, and detailed how-to guides for their chosen model. Every vehicle also benefits from essential camping equipment to help ensure renters have everything they need and more for their trip. There's even a guest book in every vehicle so travellers can share details of their road trip. The fact that this unique van feeling resonates so well with our customers is reflected in the many five-star reviews on Google, Facebook, and Trustpilot.

THE ROADSURFER STORY

roadsurfer is the brainchild of five childhood friends during a camping holiday along the Atlantic Coast. While one couple arrived with a brand-new campervan, the others wanted to rent a van instead. Easier said than done.

Back home, the question *"Surely this could be simpler?"* stayed with them. They developed a clear strategy, built a website and their own online booking system—at the time, the first of its kind—and in 2016 they offered the first 25 VW T6 California campervans for hire.



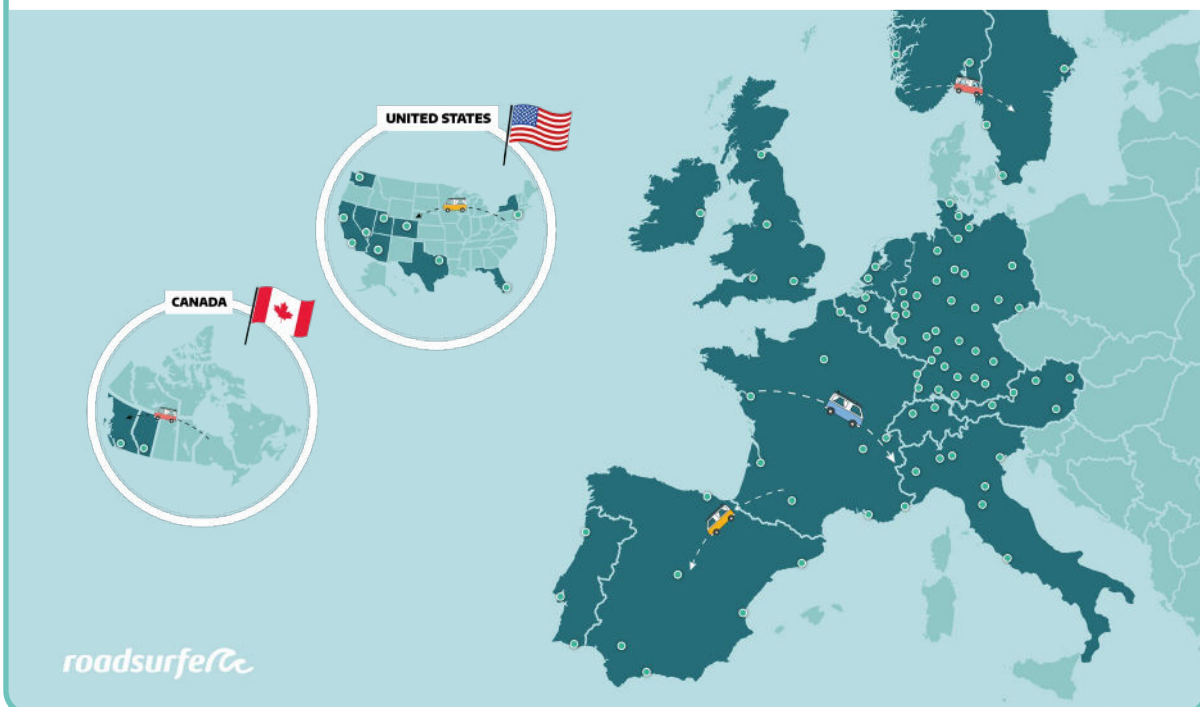


PRESS KIT



ROADSURFER LOCATIONS

Since its founding, roadsurfer has expanded into 16 European countries, opened around 100 rental stations, and grown its fleet from 25 to around 10,000 campers. In June 2022, roadsurfer opened its first station in Los Angeles, California, USA, followed by additional locations across the United States and Canada.



THE ROADSURFER FLEET

Camping enthusiasts can choose the perfect companion for their road trip adventure from the roadsurfer rental fleet, available at 100 locations across 16 countries. Whether it's the classic campervan experience, a self-sufficient sprinter van, or a semi-integrated motorhome, there's a vehicle to suit every style. The colourful roadsurfer fleet includes over 10,000 vehicles from various manufacturers, always featuring the latest models.

The flagship VW T6.1 California embodies the spirit of freedom and adventure like no other vehicle and serves as a symbol of the entire roadsurfer fleet.

Thanks to a [dog-friendly flat rate](#), all roadsurfer models welcome both two- and four-legged travellers.



THE ROADSURFER PRODUCT RANGE



roadsurfer *rent*

roadsurfer offers maximum flexibility when it comes to campervan and motorhome hire. Alongside a wide range of models, unlimited mileage, and a free second driver, they offer pick-up and drop-offs at 100 stations worldwide and a flexible booking and cancellation policy. All of the nearly new campervans come fully ready-to-go, equipped with all essential camping gear. On the road, roadsurfer provides 24/7 mobility support as well as digital and personal customer service.

roadsurfer *abo*

With the **camper subscription**, the lifestyle brand launched the first-ever subscription service for recreational vehicles. roadsurfer offers campervans at a fixed monthly price, including all additional costs, for long-term rentals of 3, 6, or 12 months, bridging the gap between short-term hire and long-term commitment. The subscription is flexible on a monthly basis, ready to start immediately, and can be shared with family and friends.

myroadsurfer

The dream of owning your own camper. roadsurfer offers the largest selection of young pre-owned campervans and motorhomes from various manufacturers. With expert advice available online or in person, everyone is guaranteed to find their ideal model. Prospective buyers also benefit from top-quality features, flexible financing options, and trial camping experiences at special rates, either through rental or subscription.

roadsurfer *spots*

In 2021, another innovative roadsurfer product went live: the app for hand-picked pitches and campsites, [roadsurfer spots](#). Whether on vineyards, in olive groves, or by the lakeside, hosts offer their private spaces to campervans. The app also features selected campsites in beautiful natural surroundings, complete with comfort and catering options. With the integrated route planner, the entire road trip can be conveniently planned within the app, either using over 100 ready-made route recommendations or completely customised thanks to Google Maps integration. The free app is available for both [iOS](#) and [Android](#) devices.





COMPANY FACTS



MANAGEMENT

Markus Dickhardt (CEO), Dr. Susanne Dickhardt, Christoph Niemann, Stephe Niemann, and Jean-Marie Klein

COMPANY HEADQUARTERS

Munich, Germany

FOUNDED

2016

EMPLOYEES

1000+

LOCATIONS

Around 100 vehicles across the UK, Europe and North America.

Austria: Graz, Innsbruck, Linz, Salzburg, Vienna

Belgium: Antwerp, Brussels

Canada: Calgary, Vancouver

England: Bristol, London, Manchester

France: Aix-Marseille, Bordeaux, Geneva, Lille, Lyon, Nantes, Nizza-Gattières, Paris, Paris Airport (CDG), Strasbourg, Toulouse

Germany: Aachen, Augsburg, Berlin (2x), Bielefeld, Bochum, Bonn, Braunschweig, Bremen, Dresden, Duisburg, Erfurt, Flensburg, Frankfurt, Freiburg-Basel, Hamburg (2x), Hannover, Heidelberg, Kassel, Karlsruhe, Kiel, Cologne-Bonn, Cologne-Düsseldorf, Constance, Leipzig, Lindau, Lübeck, Mainz, Munich, Nuremberg, Regensburg, Stuttgart, Trier, Ulm, Würzburg

Ireland: Dublin

Italy: Bergamo, Bologna, Florence, Milan, Rome, Turin, Venice

Norway: Bergen, Oslo

Portugal: Faro, Lisbon, Porto

Scotland: Edinburgh

Spain: Barcelona, Bilbao, Madrid, Málaga, Seville, Valencia

Sweden: Gothenburg, Malmö, Stockholm

Switzerland: Bern, Zurich

The Netherlands: Amsterdam, Rotterdam

USA: Dallas, Denver, Las Vegas, Miami, New York, Los Angeles, Phoenix, Salt Lake City, San Francisco, Seattle

VEHICLES

10,000+ campervans and motorhomes available for hire, purchase or subscription

WEBSITE

roadsurfer.com/uk/

MEDIA CENTER

roadsurfer.com/uk/press/

PRESS CONTACT

P1 Communications,
roadsurfer@p1communications.com



CONTACTS FOR INTERVIEWS



DR. SUSANNE DICKHARDT

Founder & Managing Partner

After studying Literature and Media Studies, Susanne Dickhardt worked at various media companies and most recently headed the press department of a television company. Following parental leave after the birth of her second child, the mother of two decided to become self-employed and in 2016 founded roadsurfer GmbH as its first Managing Director – today the world's leading provider of campervan travel. As CXO, Susanne Dickhardt is responsible for Marketing, Sales, Customer Experience and Customer Service.



MARKUS DICKHARDT

Founder & CEO

Markus Dickhardt studied International Business Management on a tennis scholarship at San Diego State University in California before co-founding OneTwoSocial, a leading social media marketing agency. Today, the father of two is the CEO of roadsurfer and is responsible for the strategic development of the company.

