



The Destination Dupes Redefining the Classic Road Trip



For travellers planning their 2027 adventures, the appeal of the open road lies in discovering somewhere a little different. Beyond Europe's well-trodden routes, there are some lesser-known destinations that offer similar breathtaking scenery, sense of adventure and escapism as their more familiar counterparts but with a quieter, more undiscovered feel. From dramatic alpine landscapes to secluded coastlines, these alternative 'destination dupes' are redefining the classic European road trip.

With [roadsurfer](#), a leading campervan and motorhome rental company boasting an extensive network of rental stations across Europe and beyond, exploring these road-less-travelled destinations is easier than ever.

Discover roadsurfer's alternative road trip suggestions to add to a 2027 travel wish list:

Swap the Dolomites for Julian Alps, Slovenia

Suggested route: Venice → Julian Alps → Lake Bled → Bohinj → Soča Valley → Vršč Pass (5 - 6 days)

Trade the Dolomites for Slovenia's dramatic limestone peaks, turquoise alpine lakes, forested valleys and winding mountain roads. Offering a quieter, more under-the-radar alternative to Italy's iconic mountain landscapes, the Julian Alps stand out for hiking and outdoor adventure, with spectacular trails, panoramic viewpoints and glacial lakes nestled among rugged peaks.

Nearest roadsurfer rental station: [Venice](#)

Swap the Amalfi Coast for the Cilento Coast, Italy

Suggested route: Rome → Cilento → Acciaroli → Palinuro → Marina di Camerota (5 - 6 days)

Swap the busy Amalfi Coast for the quieter shores of Cilento, where picturesque fishing villages, rugged coastlines and secluded bays offer a different take on southern Italy's coastal charm. Explore Castellabate and Acciaroli, or head further south to Palinuro and Marina di Camerota, known for their turquoise waters, hidden beaches and striking coastal scenery. With winding seaside roads and a slower pace of life, Cilento offers a more relaxed alternative to Italy's famous coastal escape, without the famous-name price tag.

Nearest roadsurfer rental station: [Rome](#)

Swap the Swiss Alps for Picos de Europa, northern Spain

Suggested route: Bilbao → Picos de Europa → Fuente Dé → Cangas de Onís → Covadonga → Asturias Coast (5 - 6 days)

Look beyond the Swiss Alps to the dramatic peaks of the Picos de Europa, the deep gorges of Cares Gorge, lush valleys and cascading waterfalls of northern Spain. The region's appeal lies in its striking mountains-to-coast contrast, where scenic drives through the Covadonga Lakes and traditional Asturian villages give way to the wild beaches of the Costa Verde. Along the way, discover regional specialities such as hearty fabada Asturiana and Cabrales, the region's distinctive blue cheese.

Nearest roadsurfer rental station: [Bilbao](#)

Swap the Pacific Coast Highway, USA for Côte Vermeille, France

Suggested route: Toulouse → Collioure → Banyuls-sur-Mer → Cerbère (4 days)

Swap California's iconic Pacific Coast Highway for the Côte Vermeille in southern France, where dramatic rocky coastlines, Mediterranean coves and vineyard-covered hills offer a different take on coastal driving. Explore the colourful fishing villages of Collioure and Banyuls-sur-Mer, or follow the coastal road towards the Spanish border, stopping to discover hidden coves and picturesque harbours along the way.

Nearest roadsurfer rental station: [Toulouse](#)

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Each booking includes unlimited mileage, a free second driver and pets are welcome too.

Prices from **£59** per night based on **March 2027** travel.

For more information, and to book visit: <https://roadsurfer.com/uk/>

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High-res images available to download [HERE](#)

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About roadsurfer

Founded in 2016, roadsurfer is the global leader in campervan and motorhome adventures. The Munich-based company operates a fleet of more than 10,000 vehicles across around 100 locations in 16 countries worldwide. roadsurfer offers campervan and motorhome hire, vehicle sales, flexible

subscription models, and access to its roadsurfer spots camping platform in selected European markets.

roadsurfer stands for freedom and adventure, making spontaneous road trips effortless. With smartly equipped vehicles, flexible booking options, unlimited mileage, and the latest models, travellers can explore on their own terms – without fixed itineraries or rigid accommodation plans. Learn more at roadsurfer.com/uk