



PRESS RELEASE

Expansion to the UK

Outdoor travel expert roadsurfer opens first camper rental stations in the United Kingdom

Munich, June 2022 – The outdoor travel expert [roadsurfer](#) expands its business to the United Kingdom. After the successful expansion into 10 European countries and the opening of over 50 campervan rental stations, the Munich-based start-up now enters the English and Scottish market, with its first campervan rental stations opening in London and Edinburgh in June 2022.

[roadsurfer](#) stands for freedom, adventure, and flexibility. It is the largest outdoor travel expert in Europe that offers an ideal form of travel for individual road trips. With its core business, the rental of campervans, and innovative products such as the booking platform for unique private pitches and campsites, [roadsurfer spots](#), roadsurfer is developing into an ecosystem for sustainable outdoor travel.

roadsurfer camper fleet



The colourfully wrapped roadsurfer campervan fleet will grow to nearly 5.000 vans in 2022. roadsurfer will offer several camper models in the UK, including the classic VW “Bulli” (VW California Ocean). This hero camper embodies the feeling of freedom and adventure like no other vehicle and best represents the roadsurfer spirit. It sleeps four people and comes equipped with a camping kitchen, an outdoor shower, and an electrohydraulic pop-top roof.

The **roadsurfer campervan** promise:

- ✓ 24/7 service
- ✓ ready-to-go camping package
- ✓ flexible cancellation or rebooking up to 48hrs upon departure
- ✓ unlimited free mileage and always the latest camper model

roadsurfer station map

Founded in 2016, the German company roadsurfer has successfully expanded into 12 European countries with over 50 stations within the past five years. Earlier this year, the Start-Up announced its expansion to the United States, opening the first station in Los Angeles, California, in June 2022.





roadsurfer spots

To meet the high demand for camping spots and to offer legal alternatives for wild camping, roadsurfer launched the booking platform [roadsurfer spots](#) in early 2021. It offers individual and private campgrounds and pitches at unique locations in many European countries such as Germany, Spain, France, or Italy - on vineyards, farms, the beach, or in the forest. Within the first year in business, roadsurfer spots has advanced to be the leading booking platform for individual camping spots in Europe. In spring 2022, roadsurfer launched the corresponding [App for Apple and Android](#) devices, facilitating bookings from the road. The outdoor travel expert plans to offer the first camping spots in the UK soon.

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About roadsurfer

roadsurfer was founded in 2016. With its colorfully wrapped campers for rental, subscription, sales, and the booking platform roadsurfer spots, it has become the leading outdoor travel expert in Europe. The roadsurfer campervan promise: 24/7 service, a ready-to-go camping package, flexible cancellation or rebooking up to 48hrs upon departure, free unlimited mileage, and always the latest camper models.

The Munich-based company is active in its core business - the rental and sale of campervans - at over 50 locations in Germany, France, Spain, Portugal, Austria, Italy, Belgium, the Netherlands, England, Scotland, Switzerland, and Sweden. In 2022 the roadsurfer camper fleet will grow to 5,000 campers with the VW, Mercedes Benz, Ford, Westfalia, Knaus, and Bürstner models. With the launch of roadsurfer spots, the company has become a digital lifestyle travel brand in the globally growing outdoor travel market. Learn more on <https://roadsurfer.com>.