



PRESS RELEASE

roadsurfer spots app-launch

Outdoor travel expert roadsurfer launches app for individual camp spot bookings

- The first version of the roadsurfer spots app is now available for free via the [App Store](#) and [Google Play Store](#).
- Easy and direct booking for over 1,000 individual and private spots across Europe without prior booking requests.
- App is available in five languages: German, English, Spanish, French and Italian.
- Introducing the first exclusive roadsurfer spots campsites, the 'roadsurfer spots CAMPS'

Munich, 27.05.2022 - The outdoor travel expert [roadsurfer](#) launches its first app. Within its first fiscal year in 2021, the booking platform [spots.roadsurfer.com](#) became the leading booking platform for individual and private campsites and is now available as an app for iOS and Android devices.

The first version of the roadsurfer spots app offers a compact overview of numerous individual camping spots that can be conveniently booked without prior booking requests directly from the road. All camp spots allow a legal and exceptional camping experience with private hosts: on the vineyard, at the farm, by the beach, or in the forest. Users can select various vehicle categories of tents, caravans, campervans, and motorhomes via an intelligent filter option in the app so that the right camping spot is guaranteed.

Further development of the app, expected to be released in early May 2022, will include push notifications, booking overviews and profile functions.

Susanne Dickhardt, co-founder and managing partner of roadsurfer: *"The roadsurfer spots app is the answer to the increasing demand for overnight stays in nature on private and individual campsites. With our app we enable even faster and easier booking directly from the road and offer exclusive and legal overnight accommodation. And thanks to the intelligent filter, every camping fan will find their perfect spot. You wake up in the mountains and fall asleep by the ocean. You can go on a family trip on a farm or surf trip with friends."*

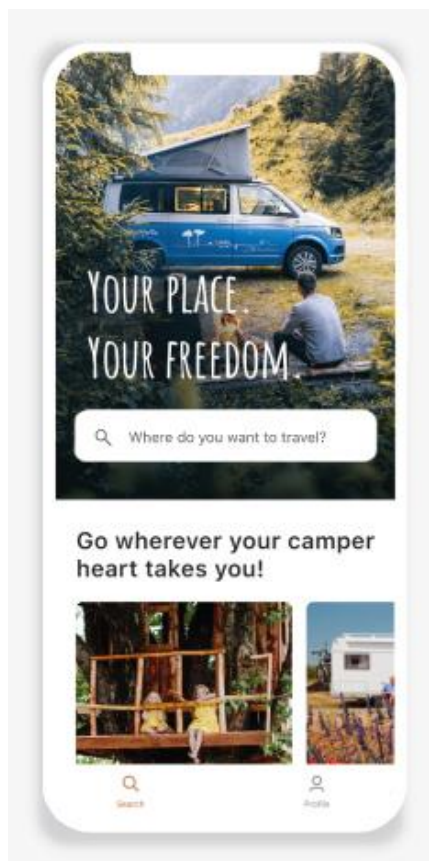
Markus Dickhardt, co-founder and CEO of roadsurfer: *"We always strive to offer our customers the best outdoor experiences. Developing our own app is a consistent next step for roadsurfer towards becoming an ecosystem for sustainable outdoor travel."*



First exclusive roadsurfer spots

For the 2022 camping season, roadsurfer will introduce the first exclusive roadsurfer spots that are only bookable via spots.roadsurfer.com or the app.

One example is the “roadsurfer spots CAMP” [Vita Mia](#) in Croatia. The campsite is located in the heart of Istria on the top of a hill with a spectacular view of the surrounding nature. It is a unique location with lots to discover around the spot. From swimming under waterfalls, hiking through the surroundings, or cycling the variation of marked bike paths through the adjacent forest. The motocross track and zipline nearby are perfect for adrenaline enthusiasts. The Vita Mia campgrounds have concrete and grass spot, sanitary facilities, showers, washing machines and dryers, a kitchen, and Wi-Fi. There is also a swimming pool and a playground for children.





About roadsurfer

roadsurfer was founded in 2016. With its colorfully wrapped campers for rental, subscription, sales , and the booking platform [roadsurfer spots](#), it has become the leading outdoor travel expert in Europe. The roadsurfer campervan promise: 24/7 service, a ready-to-go camping package, flexible cancellation or rebooking up to 48hrs upon departure, free unlimited kilometers, and always the latest camper models.

The Munich-based company is active in its core business - the rental and sale of campervans - at over 50 locations in Germany, France, Spain, Portugal, Austria, Italy, Belgium, the Netherlands, England, Scotland, Switzerland, and Sweden. In 2022 the roadsurfer camper fleet will grow to 5,000 campers with the VW, Mercedes Benz, Ford, Westfalia, Knaus, and Bürstner models. With the launch of roadsurfer spots, the company has become a digital lifestyle travel brand in the globally growing outdoor travel market. Learn more on <https://roadsurfer.com>.